

Summary of The Working Mind Evaluation Results

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Opening Mind's philosophy has been to:

- 1) Scientifically evaluate the effectiveness of anti-stigma and mental health programs
- 2) Promote programs that are found to be successful across Canada.

This approach to stigma reduction was prompted by the general finding that although many programs targeting stigma and mental health existed, there was a lack of formal evaluation of these programs. Often, no evaluations were being conducted on these programs or the few evaluations that were done used a "participant or customer satisfaction" approach rather than one that examined actual program outcomes.

Consistent with our philosophy, Opening Minds has scientifically and extensively evaluated The Working Mind (TWM) in thousands of participants from various workplaces across Canada. To date, there are 6 sites where we have conducted evaluations or are currently evaluating TWM rollout, including Nova Scotia Government, the University of Calgary, and Husky Energy.

Our standard evaluation method involves a survey design where data is collected at three time- points: immediately before the start of the training (pre), immediately after the training (post), and 3 months following the end of the training. The surveys include validated quantitative measures and instruments that assess specific objectives of the TWM program.

Two of the main program objectives are to reduce the stigma of mental illness and to increase the resiliency of program participants. Our evaluation results show that TWM is effective at reducing stigmatizing attitudes of mental illness right after the training and that most of this reduction is maintained after 3 months. Similarly, resiliency skills (i.e., participant's perceptions of how well they can handle or are equipped to handle stressors) have increased after the training and retained after 3 months.

In addition to the surveys, we have also used qualitative methods (e.g., interviews, focus groups, and open-ended questions) to examine the efficacy of the program. The results from these methods support our questionnaire findings. Participants have indicated that the program is an "eye opening experience" and helps to dispel the myths and stigma associated with mental illnesses. One of the most prevalent findings is that participants gravitate to the tangible skills and the resources offered by TWM. They find the "Big 4" Skills and the Mental Health Continuum Model to be useful and relevant for both work and personal lives. Finally, participants have indicated that the program is well-organized and interactive, contains excellent materials (e.g., videos), and find the trainers are engaging and knowledgeable.

We are also hearing, anecdotally, from our sites that the TWM roll out has had immense impact on participants. Sites across Canada report that as a consequence of taking in the program, participants are regularly self-identifying on the Mental Health Continuum Model and, if finding themselves on the right-hand side (i.e. orange and red zones), are seeking the proper resources to return to being more mentally healthy.

Our evaluations are clear in showing that TWM is an evidence-based program, effective at reducing stigma and increasing resiliency, as well as being informative, relevant, and useful. Although our evaluation methods are rigorous, they are less rigorous when compared to a randomized control trial design. Despite this, we are confident in our results, especially because we are consistently finding these positive results across different sites. Additionally, TWM's sister program called for first responders, called the Road to Mental Readiness, or R2MR, has demonstrated similar results in police and other first responders.

Beyond the efficacy of TWM as a whole, the main components of the program were developed using an evidence-based approach:

- Our approach to stigma reduction using contact-based education (i.e., positive contact with a person with lived experience of a mental illness) has been demonstrated in the research literature as one of the most effective ways to reduce stigma (Corrigan & Fong, 2014; Corrigan et al., 2012).
- The “Big 4” skills (goal setting, positive self-talk, visualization/mental rehearsal, and diaphragmatic breathing), used independently and in concert, have been demonstrated to help one deal with adverse situations, reduce stress, and increase performance (e.g., Barwood et al., 2006; Hatsigeorgiadis et al., 2004; Mento et al., 1987; Paul et al., 2007; Taylor et al., 1998).
- Finally, the Mental Health Continuum Model helps reconceptualize how people think about mental health and mental illness, from a healthy/ill dichotomy to a gradient. This type of conceptualization has been associated with more positive perceptions of mental illnesses (Schomerus et al., 2013, 2016).

The research cited and the evaluations completed by Opening Minds suggest that TWM is an effective evidence-based program. While there is evidence to support the program, we are continuing to evaluate the program in its different adaptations, such as in university students. Continuous feedback from participants, quality assurance checks, and new research being conducted by Opening Minds researchers continues to inform the program and help maintain its high standard and efficacy.

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